HAR HAR PANTS ON

with TRACI BROWN





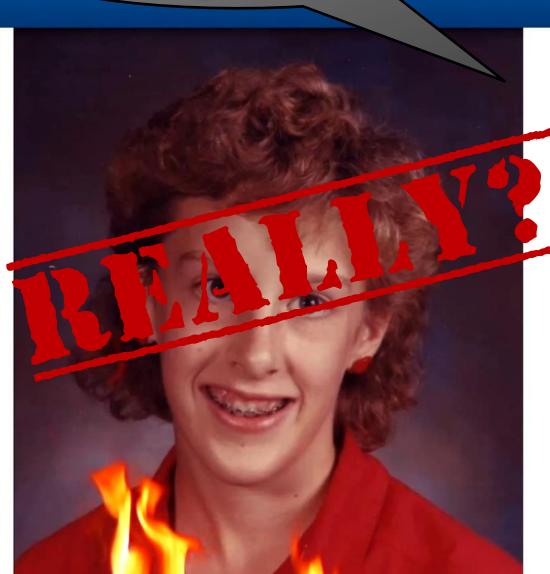
"Pay Attention OY Pay With Pain"

@TraciBrown37

YOU LIE EVERY DAY

Yes, You.

You haven't changed a bit!



My Phone Died









TYPES OF LIES

Cognitive

Load

Fabrication

Exaggeration

Deceptive Denial

Minimization

Omission

Cognitive Load

The amount of effort required while reasoning & thinking

- Memory
- Perception
- Language

When load is high, thought processes are potentially interfered with

ALTERNATIVE

BAR BAR

The Framework

Observation

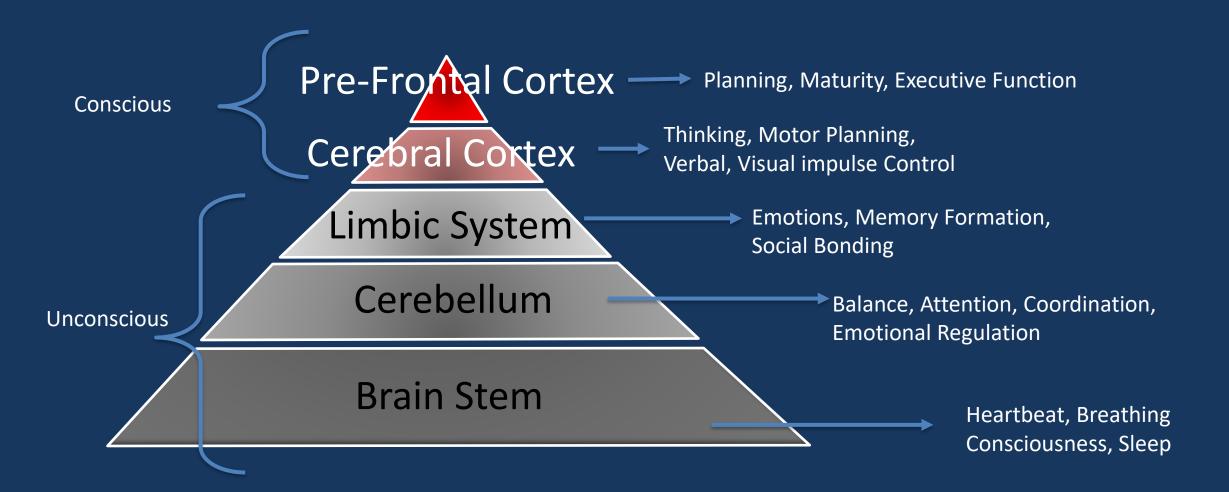
Strategy

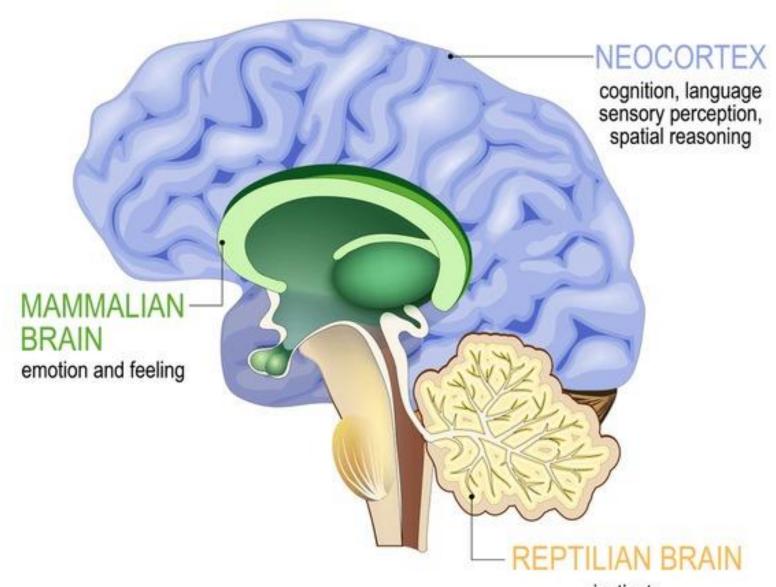
Assessment

Insight

The Basic Premise

THE BODY CAN'T LIE





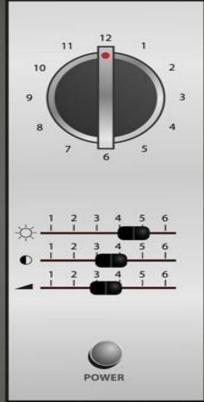
instincts











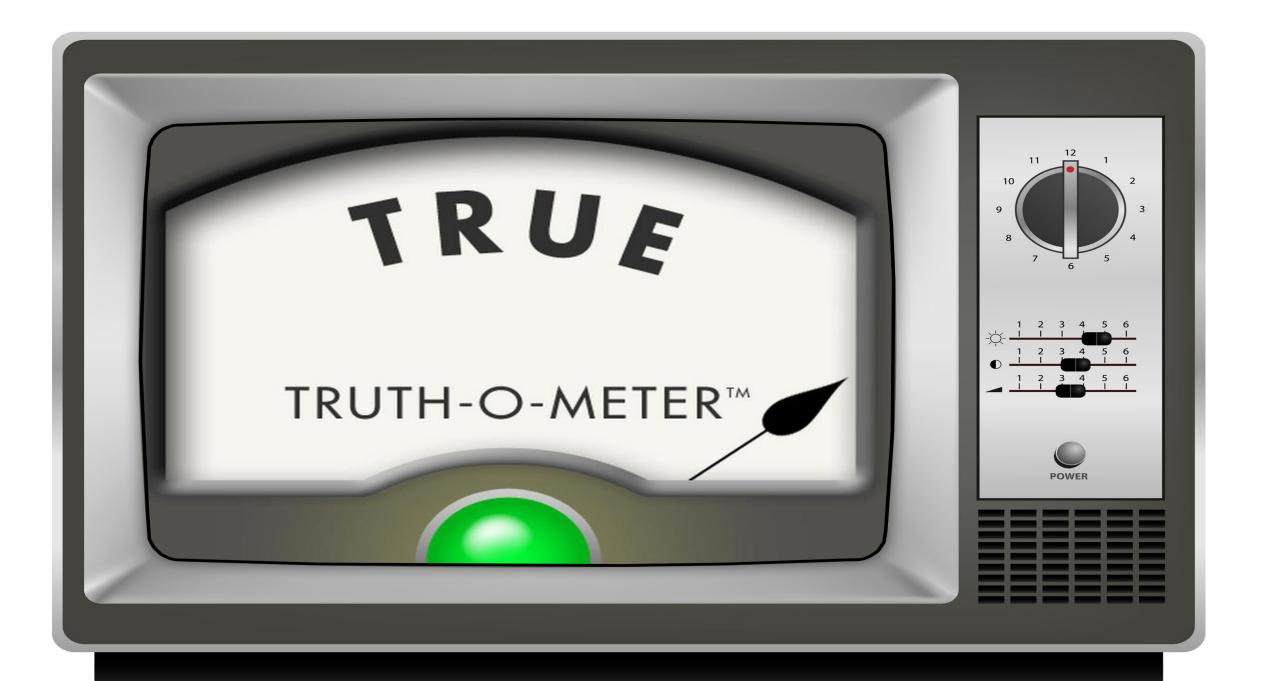








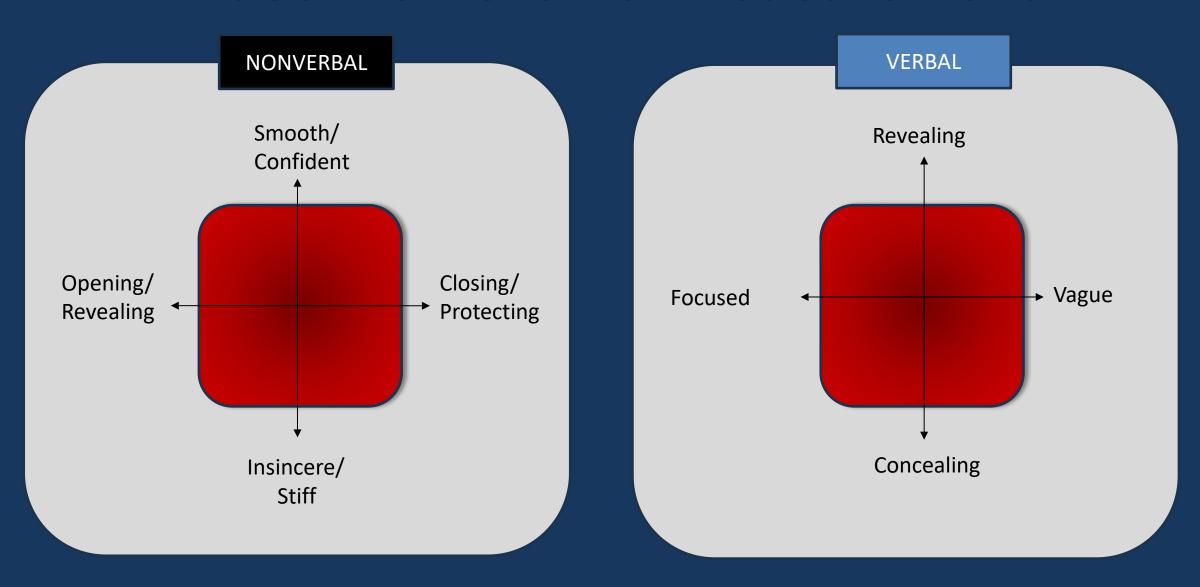




Baseline

Obtaining relevant information regarding a subject's behavior during non-invasive questions to determine if deception, deviation or stress is present in the future

Baseline Behavior Measurement





























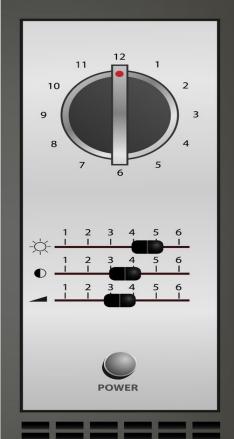




To learn more about Lie Detection



Or give me your card



Join the discussion!

Body Language Speaker Traci Brown

with Traci Brown

